

AIAA GHS December Professional Lecture: Blue Origin's Club for the Future with Josef Reinke

By Tracie Prater

The AIAA Greater Huntsville Section's December professional lecture featured Josef Reinke, director of Blue Origin's nonprofit Club for the Future. Founded by Blue Origin in 2019, Club for the Future focuses on STEM outreach through several programs, including Postcards to Space. In this program, students and adults can send [postcards](#) to Club to the Future depicting what they think the future in space will look like. Blue Origin stows the postcards on a flight of their New Shepard suborbital rocket and returns it to the sender with a stamp indicating the card flew in space. Club for the Future has also developed free, space-focused curriculum for educators. Josef discussed Blue Origin's seat auction for their first crewed flight in 2021, which allowed the company to donate a total of \$28 million to a variety of STEM nonprofits, including the AIAA Foundation. GHS thanks Josef for speaking to our section and sharing the work of Club for the Future.



Josef Reinke speaks to GHS members in December